

UNHCR LuQuLuQu Clubs for Refugee Youth

Everything You Need to Know to Start a UNHCR LuQuLuQu Club



Join the Movement!

We are excited by your interest in starting a UNHCR LuQuLuQu club!

This starter guide is meant to provide you with the background information on the LuQuLuQu movement, the work of UNHCR and how you, as engaged and proactive participants, can make a difference in the lives of people who have been forced to flee their homes.

We strongly believe there is great potential to unleash by engaging youth in taking up the mantle and leading the charge in drawing awareness, advocating for, and garnering support for our forcibly displaced brothers and sisters.

As you embark on this journey of creating a LuQuLuQu UNHCR club, the staff at UNHCR Africa are here to assist you. If you have any questions or need additional information, please email us at africa@unhcr.org

Best of luck, and remember to always #DoltLuQuLuQu!

The LuQuLuQu Tribe



Background Information:

Before you get started on creating the UNHCR LuQuLuQu Club, we want to share with you some valuable information about who we are and what we stand for. This information will help guide you in creating the club.

What is UNHCR?

UNHCR, the UN Refugee Agency, is a global organization dedicated to saving lives, protecting rights and building a better future for refugees, forcibly displaced communities and stateless people. The organization has over 16,000 personnel working in 138 countries with almost 90% of personnel in the field assisting the most vulnerable victims of forced displacement.

The organization relies solely on voluntary contributions from member states and the private sector, including individuals, to carry out its work in protecting people forced to flee. But with the number of people fleeing their homes increasing each year (globally in 2017, the number of people forced displaced was at an all-time high of 68.5 million people), so to do the funding needs to protect and assist them.

Increasingly the advocacy, awareness and fundraising of our supporters is more necessary than ever before.

What is the LuQuLuQu Movement?

In November 2017 UNHCR Agency's Private Sector Partnerships (PSP) Africa launched the LuQuLuQu movement as a way of challenging the way society sees refugees. Instead of looking at refugees as a victim, burden or even threat, we recognize their resilience and potential. It is built on the African philosophy of sharing resources and caring for one another.

The LuQuLuQu campaign has since snowballed into a movement, attracting the very best of humanity — a collective of like-minded people who support families forced to flee their homes because of conflict or persecution.

To do it LuQuLuQu also means to invest in rebuilding the lives of people forced to flee. We do this by providing emergency relief and protection to people who have fled their homes. For the millions living in forced displacement, unable to return home for the foreseeable future, we support their access to education, vocational training and livelihoods opportunities to help restart lives and rebuild self-reliance.

LuQuLuQu is a platform to harness the power of good for positive and sustainable growth. To #DoItLuQuLuQu ultimately means to do it right in this world.

What is the UNHCR LuQuLuQu Club Program?

As the LuQuLuQu movement has spread throughout the continent, we have found that the most active and engaged supporters are the youth committed to making a sustainable difference in this world. Throughout our activities, we have had young members of the community approach us and ask how they can get more involved. In fact, it was student leaders that approached UNHCR Africa about the idea of starting student clubs as a part of the LuQuLuQu movement. In this right, the UNHCR LuQuLuQu club is truly a grassroots movement: For the Youth, By the Youth!

The creation of a UNHCR LuQuLuQu Club in your camp reaffirms the strongly held belief that refugee youth have a strong role to play in the discourse regarding forcibly displaced communities. The clubs partner with UNHCR Africa to activate their local community by educating, advocating, and fundraising for UNHCR protection and development work for people forced to flee in over 130 countries and territories.

Our collective goal is to empower the youth in the Africa with the resources and skills to be effective leaders of the future.

What Do Our Clubs Do?

Depending on the type of UNHCR LuQuLuQu club you form and register as, there are different activities a club engages in:

Advocate: Use your voice to help protect people forced to flee and change the narrative of the refugee. This can be done by conversations with neighbors, classmates, community members, or online. Also, during key moments throughout the year, you can help champion funding and policies that sustain UNHCR work for people forced to flee.

Community Building: Find opportunities to promote and integrate the work of UNHCR into your neighborhood and surrounding city. Tap into your existing relationships with community organizations, schools and faith-based institutions to highlight and extend the reach of UNHCR programs. Also, partake in our activities like World Refugee Day celebration, Step for Safety public walks, etc.

Engage: Raise awareness among your peers and in your neighborhood about UNHCR Africa. Support social media campaigns to publicize UNHCR global work through yearly campaigns around issues such as emergency refugee operations, education for those forcibly displaced, access to water, health and sanitation, etc. Share photos, stories and videos with UNHCR staff on how you're taking action at your school.

For UNHCR LuQuLuQu clubs situated in refugee camps, engagement also means connecting with other clubs in other refugee camps and communicating with youth who have been forced to flee across the continent. This form of engagement is meant to inspire meaningful connection, inspiration and steadfastness while being forced displaced.



Steps to Become a UNHCR LuQuLuQu Club

Identify a Core Group of Interested youth

Forming and sustaining a UNHCR LuQuLuQu may take a considerable amount of time and dedication. You need other participants who are equally passionate about UNHCR's work and will help you get the ball moving. We ask that in creating your club, there should be no less than four people on the core organizing team.

Choose an Advisor

All UNHCR LuQuLuQu clubs are required to have an advisor. This should be a responsible adult who is 25 years or older. It should not be a UNHCR staff member. Take time to select someone who cares about UNHCR's mission and has the time to dedicate to your success. Be prepared to outline your goals for the club in the year ahead and be honest about the level of support you think you'll need from them to get things off the ground.

Educate Yourself about UNHCR Work

UNHCR has protected and supported people forced to flee across the globe. Now you get to be a part of our community.

Recruit Members Now that you have your core team it's time to recruit members for your club! Members help execute events, and spread UNHCR's LuQuLuQu message throughout your camp.

Talk to School Administrators about Becoming a Club Having support from schools can bring a wealth of knowledge and resources. Reach out to the schools near you and see if there are ways to include them in the club's activities.

